

THE SITUATION

Whether you're a small business, a regional grocery chain or a billion-dollar company, you likely all share some common goals. You're operating to make a profit, a sale and a positive impact. You work to offer the highest quality goods and services. You are always looking for ways to improve efficiency, safety and profitability. While every operation has unique challenges, Air Curtains provide key benefits to a business, regardless of size. We'll take a look at three justifiable reasons to consider air curtains.

THREE SIMPLE BENEFITS OF AIR CURTAINS

ENERGY SAVINGS

It can be a snowy January or a humid August and air curtains positioned above your doors will greatly reduce the infiltration of outside air, helping to maintain a conditioned inside--and saving on HVAC costs. During the winter, an 8 x 10 loading dock door left open in a heated building for an hour a day can easily lose more than 110 million BTUs of heat--as energy savings go, those are dollars out the door . It can cost your business more than \$1,000 per heating season. Adding air curtains will help prevent warm air from escaping and cold air from entering. **Plus, they generally pay for themselves in less than two years!**



INTRINSIC GOOD

These are the hidden benefits that help increase productivity and profitability, and they can go a long way. When employees and customers are more comfortable, the overall experience improves. Want customers to stick around longer and spend more money? Want to increase employee accuracy? Want to keep insects, fumes and unconditioned air from creating an unfavorable experience for customers? Create a better experience. Air curtains naturally increase comfort levels for people, including stakeholders that help pay the bills. And nothing says "we are open for business" more than an open door.

SAFETY

Now, more than ever, **safety is key**. An open door, supplemented with an air curtain, eliminates the need to physically touch germey handles, knobs and bars. The same benefit is gained on industrial doors and PVC Strip doors. The air curtains create a barrier and eliminate touchpoints. They also allow unobstructed access and full-visibility through an opening, which is critical in high-traffic areas. In Cold Storage applications, air curtains greatly reduce moisture and ice build-up on and around doors, eliminating safety hazards.

BONUS TIP: KILL CORONAVIRUS WITH UVC-AIRE

With the addition of a UVC-Aire air curtain, restaurants, offices, medical facilities and other businesses serving the public can take proactive steps to control and kill airborne viruses like Coronavirus, the Flu and Common Cold. Powered Aire's UVC-Aire can be added to existing air curtains or purchased as a complete unit.

